

Online Certificate Program in Novel Writing

Stanford Continuing Studies
Information Session
April 25, 2023



Agenda:

Introductions

Program History

Curriculum

Tuition & Fees

Our Instructors

Instructor Spotlight: Jack Livings

Application Process

Cohort Demographics

Student Success Stories

Student Perspectives

Q & A

Introductions



Malena Watrous

Former Stanford Stegner Fellow
Online Writing Lead Instructor, Stanford Continuing Studies



Amy Tollafeld

Student Services Manager, Stanford Continuing Studies



Jack Livings

Author, Continuing Studies Instructor

Program History

The Online Certificate Program in Novel Writing was founded in 2010. Many instructors have been fellows in Stanford's Stegner Creative Writing Program. It is a two-year program with six required courses. Admission is by application only and the program is 100% online using Zoom and Canvas.

2010

Founded

447

Students have completed the program

2

Year Program

6

Required Courses

100%

Online

15

Students per class (max)

Curriculum



Fall: The Writing Life: Form and Theory of the Novel, OWC 101
Winter: Novel I: The Powerful Beginning, OWC 303
Spring: Novel II: Plot and Structure, OWC 304
Summer Break or elective*



Fall: Novel III: Subtext, Theme, and Language, OWC 305
Winter: Novel IV: Manuscript Completion, OWC 306



OWC 310: Optional and not required to receive the Certificate. It is available for one calendar year after completing Novel IV.

**The elective is drawn from the open-enrollment courses offered through Continuing Studies. It may be taken concurrently with any OWC course, during the summer break, or up to a year after Novel IV.*

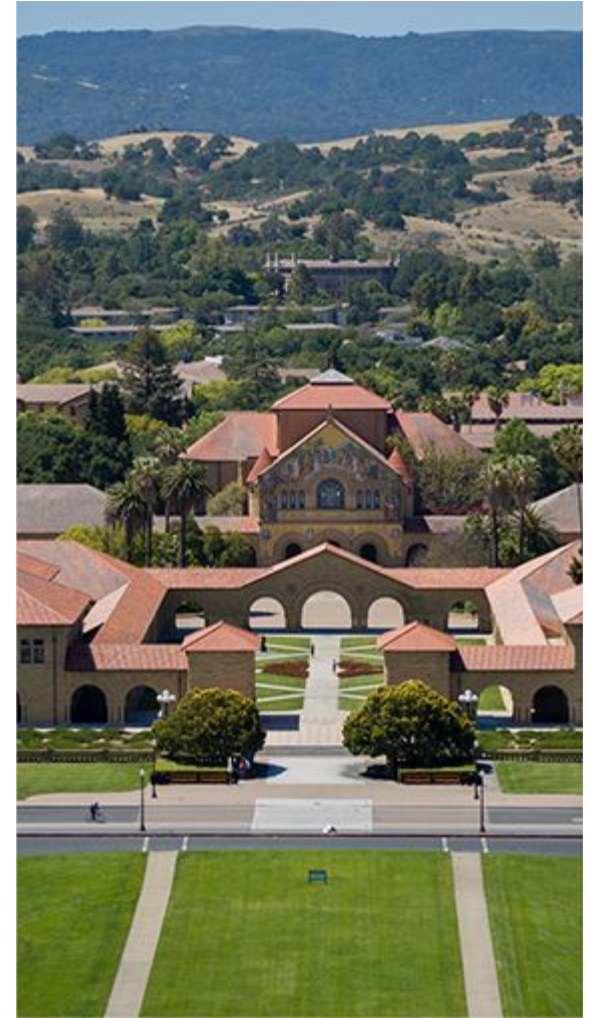
Tuition

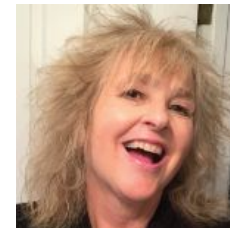
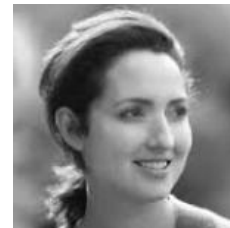
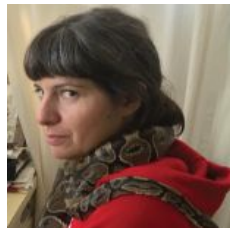
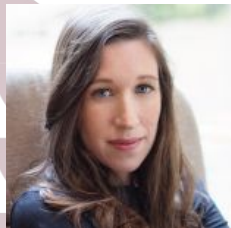
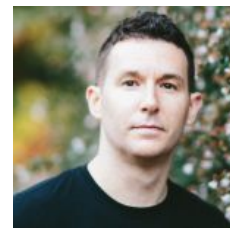
Current Academic Year (22-23)

**Students should expect a modest tuition increase each academic year. The Fall 2023 tuition will be updated on our website later this spring.*

The Writing Life:	\$1,200 (course tuition) + \$35 (registration fee)
Novel I:	\$1,200 (course tuition) + \$35 (registration fee)
Novel II:	\$1,200 (course tuition) + \$35 (registration fee)
Novel III:	\$1,200 (course tuition) + \$35 (registration fee)
Novel IV:	\$1,200 (course tuition) + \$35 (registration fee)
Elective:	\$955 (course tuition) + \$35 (registration fee)
	\$7,205 = Total Program Cost (includes reg fees)

Optional One-on-One Tutorial: Students may sign up for a Tutorial for \$4,000 + \$35 quarterly registration fee.





Our Instructors

The instructors in the Online Certificate Program are published authors and experienced writers. Their work has been published through: Farrar, Strauss and Giroux, Atria Books (Simon and Schuster), Houghton Mifflin Harcourt, Harper Collins, Harper Perennial, Amistad Books, Atria/Penguin, Putnam, and Black Lawrence Press.



Instructor Spotlight



Jack Livings, Author

Jack Livings is the author of two books. His novel, *The Blizzard Party*, was named a best book of the year by Kirkus Reviews and was longlisted for the VCU Cabell First Novelist Award. His short story collection, *The Dog*, was awarded the PEN / Robert W. Bingham Prize, the Rome Prize for Literature, and was named to best book of the year lists by *The Times Literary Supplement* and *The New York Times*. His short fiction has appeared in *A Public Space*, *The Paris Review*, *Tin House*, and *Best American Short Stories*, among other places, and has been awarded two Pushcart Prizes. A former Wallace Stegner Fellow at Stanford and a graduate of the Iowa Writers' Workshop, he lives in New York with his family.

Courses:

- Novel II: Plot and Structure
- One-on-One Tutorial: Novel
- Writing Short Fiction: The Devil's in the Details

How to Apply

1

Application Fee

Pay the \$80 application fee* by registering for OWA 001.

2

Complete Form**

Complete the application form (found on the “Apply” webpage).

Complete the writing exercises:

- i. Personal Statement
- ii. Fiction Writing Sample
- iii. Classroom Feedback Sample

3

Submit

Submit application materials on canvas.stanford.edu.

Log in with your Continuing Studies username and password and follow the prompts.

*The application fee is non-refundable and only valid for one application cycle.

**Incomplete applications will not be accepted.

Cohort Demographics



60

Admitted

15

Student per class

25 yrs - 75 yrs

Range of student ages

5-10

International Students

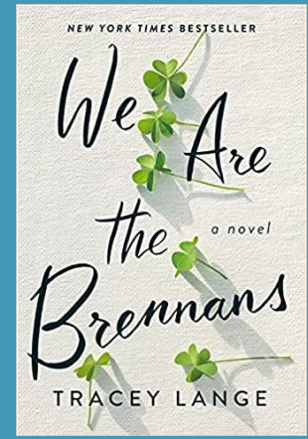
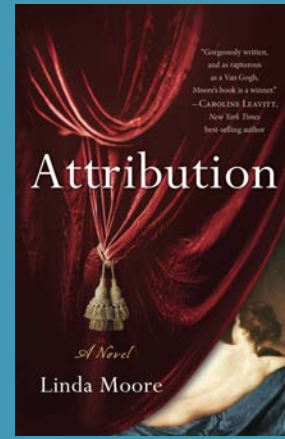
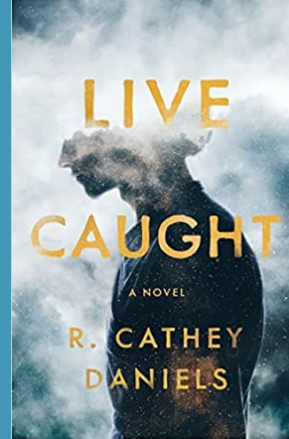
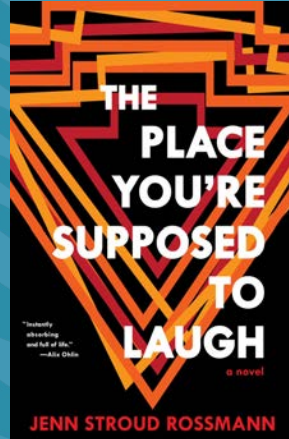
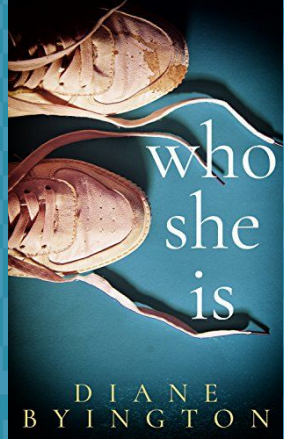
45%

Students from California

45%

Students from across the US

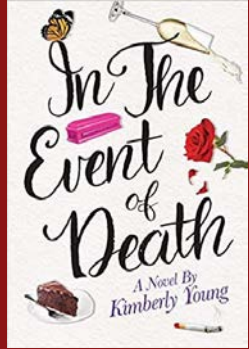
Published Students



Student Perspectives

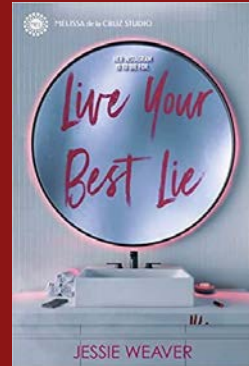


Kimberly Young was born in the Midwest and raised in the San Francisco Bay Area. After graduating from Dartmouth College, she received her MFA from Stanford University, where she was a Wallace Stegner Creative Writing Fellow. Earlier in her career, she was an advertising copywriter and marketing consultant and worked with clients ranging from startups to Apple. *In The Event of Death* is her debut novel, set in the suburbs of Silicon Valley. Kim and her husband have three grown children and split their time between California and Idaho.



Jessie Weaver

Before writing about flawed, funny teens with big hearts, Jessie Weaver spent ten years teaching them English. She completed Stanford's Online Certificate Program in Novel Writing in 2019. Though she's an East Coast girl at heart, she currently lives in Colorado with her husband and two daughters. *Live Your Best Lie* is her first novel.



Questions?

APPLICATIONS ACCEPTED THROUGH JUNE 2

LEARN MORE: [CSP.STANFORD.EDU/WRITING-CERTIFICATE](https://csp.stanford.edu/writing-certificate)

EMAIL: CONTINUINGSTUDIES@STANFORD.EDU



Thank You