Course Title: Producing an iPhone or iPad Video  
Course Code: WSP 311  
Instructor: Chuck Alley

Course Summary:
Producing an iPhone or iPad Video is a hands-on course that will serve as an introduction to basic/advanced video and audio production using your mobile device. The goal of the course is for the student to develop the ability to capture great video images and audio tracks. Learn how to approach your project using film techniques and tips.

Discover how to create and shoot video on your iPhone or iPad to achieve a high quality look and feel. Whether you are creating a video project or just for fun; this course will guide you through the process of making your iPhone/iPad video look and sound its best. During the course you will use your personal iPhone/iPad device, so please plan to bring your device to class.

In this hands-on workshop, you'll learn how to develop, plan and shoot your project; you will discover lighting and audio techniques; and you'll explore best practices of iPhone/iPad video production.

*Please see course page for full description and additional details.

Grade Options and Requirements:
• No Grade Requested (NGR)  
  o This is the default option. No work will be required; no credit shall be received; no proof of attendance can be provided.
• Credit/No Credit (CR/NC)  
  o Students must attend at least 80% of class sessions.

*Please Note: If you require proof that you completed a Continuing Studies course for any reason (for example, employer reimbursement), you must choose either the Credit/No Credit option. Courses taken for NGR will not appear on official transcripts or grade reports.
Tentative Outline:

Day 1
Introduction
Video Production Overview and how to use your device
Review Tutorials & Peripherals
Concept Development
Scripting
Storyboarding
Discuss Student Video Projects
Students to shoot a 15 to 30 second interview

Day 2
Review Student Video Clips
Rule-of-Thirds
Best Practices Lighting
Best Practices Audio
Locations - Working with what you have
How to prepare for your Shoot
  - Creating a Shot List
  - Organizing Crew, Talent, Equipment Lists
Overview of Editing Best Practices
Uploading to Youtube/Vimeo