Course Title: Edit and Produce a Do-It-Yourself Video  
Course Code: VID 02  
Instructor: Chuck Alley

Course Summary:  
Do-It-Yourself video production is a hands-on course that will serve as an introduction to basic/advanced video and audio production. The goal of the course is for the student to develop the ability to capture great video images and audio tracks, and learn the process for creating, organizing and mobilizing your video production. We will also discuss beginning editing and how to assemble your video elements to tell a story.

*Please see course page for full description and additional details.

Grade Options and Requirements:
• No Grade Requested (NGR)  
  o This is the default option. No work will be required; no credit shall be received; no proof of attendance can be provided.
• Credit/No Credit (CR/NC)  
  o Students must attend at least 80% of class sessions.
• Letter Grade (A, B, C, D, No Pass)  
  o Students must attend at least 80% of class sessions, and complete written work, as well as film video clips throughout the course. The written work will be discussed further in class and the video work will become part of the final video project to be completed by the end of the course.

*Please Note: If you require proof that you completed a Continuing Studies course for any reason (for example, employer reimbursement), you must choose either the Letter Grade or Credit/No Credit option. Courses taken for NGR will not appear on official transcripts or grade reports.

Tentative Weekly Outline:

Week 1  
• Introduction - Class Overview  
• What to bring to each class  
• Video Production Overview  
• Editing Overview  
• Review Video Samples  
• Next week bring in an idea for a short video you would like to create

Week 2  
• Discuss Student Video Projects  
• Target Market for Students Video  
• Concept Development
• Scripting
• Storyboarding
• Editing
• Next week bring in your Script & Storyboards

Week 3
• Review Scripts & Storyboards
• Rule-of-Thirds
• Best Practices Lighting
• Best Practices Audio
• Field Trip on Campus
• Shoot a short Interview and bring next week/Use the lighting you have available

Week 4
• Review Students Interview Segments
• Locations - Working with what you have
• Permission & Permits
• Site Survey/Wardrobe/Props
• Finalize Students final video project
• How to prepare for your Shoot
  - Creating a Shot List
  - Organizing Crew, Talent, Equipment Lists
• Shoot your Video Clips and bring footage Next Week

Week 5
• Review Student Video Clips
• Editing Best Practices
  - Organizing Clips
  - Opening a Time Line
  - Importing Assets
  - Assembling Video Clips to create a Story
  - Finalize your project
• Uploading to Youtube/Vimeo/Etc.