• Week 1
  o Introductions
    ▪ Introduction Prezi (including grading options)
    ▪ Overview of CMS's in General (and WP in particular)
  o Web Site Planning and Set up
    ▪ Planning a site
    ▪ WordPress.com vs. WordPress.org
    ▪ Web Site Hosting
  o Setting Up a WordPress Site
    ▪ Installing a WordPress Instance
    ▪ Installing a WordPress Instance "by hand"
    ▪ Installing a WordPress Instance using your web server’s installer
  o Initial Setup of a WordPress Site
    ▪ Logging into the Dashboard and setting up default settings

• Week 2
  o Logging into the Dashboard and setting up default settings (if you didn't do so in Week 1)
  o Creating web content
  o Editing existing web content
  o Understanding Basics of HTML
  o Understanding Basics of CSS

• Week 3
  o Implementing and Modifying Themes
    ▪ More HTML/CSS and using the browser inspector tool to help modify themes
  o Managing Users, Roles, and Permissions
  o Creating Tags and Categories
• Week 4
  o Adding Plugins to add functionality
  o Managing and using Widgets to automatically add common content (headers, footers, sidebars, etc.)

• Week 5
  o Backing up
  o Lab time to work on final project with instructor’s assistance

Students have three grade options:

No Grade Requested (NGR) – The majority of students opt for NGR. No work is required; no credit shall be received; no proof of attendance can be provided. (Not suitable for those requiring proof of attendance/completion.)

Credit/No Credit (CR/NC) - Attendance and participation is required.

Letter Grade - For those of you who would like a grade, please see the instructor at the first class.