Tentative weekly agenda:

- **Weeks 1, 2 and 3**
  - Design Issues
    - Biggest Mistakes in Web Design
    - Website Planning and Development
    - Applying Responsive Design to a site
    - Designing for Mobile and Tablet
  - Web Master Tools
    - Google Analytics and AWStats (analyze web server traffic)
    - Bing Webmaster Tools
    - Google Webmaster Tools

- **Weeks 4 & 5**
  - Search Engine Optimization (SEO) techniques
  - Implementing HTML5 techniques
    - New elements and attributes (including Forms, Audio, and Video)
    - New techniques (including Geolocation, Canvas, and LocalStorage)
  - CSS3 tips and tricks

- **Weeks 6 & 7**
  - Manipulating Web Servers (restricting access, custom error documents, server redirects, etc.)
  - Using Includes to automatically add common content (headers, footers, etc.)
  - JavaScript basics
• Week 8
  o Using Content Management Systems (WordPress, Drupal, Joomla!, etc.)

Students have three grade options:

No Grade Requested (NGR) – The majority of students opt for NGR. No work is required; no credit shall be received; no proof of attendance can be provided. (Not suitable for those requiring proof of attendance/completion.)

Credit/No Credit (CR/NC) - Attendance and participation is required.

Letter Grade - For those of you who would like a grade, please see the instructor at the first class.