Course Title: Contemporary Business Issues in Sports
Course Code: BUS 97
Instructor: Andy Dolich

*Please see course page for full description and additional details.

Grade Options and Requirements:

• No Grade Requested (NGR)
  o This is the default option. No work will be required; no credit shall be received; no proof of attendance can be provided.

• Credit/No Credit (CR/NC)
  o Students must attend at least 80% of class sessions.

• Letter Grade (A, B, C, D, No Pass)
  o Students must attend at least 80% of class sessions, and complete an additional assignment (to be discussed further in class).

*Please Note: If you require proof that you completed a Continuing Studies course for any reason (for example, employer reimbursement), you must choose either the Letter Grade or Credit/No Credit option. Courses taken for NGR will not appear on official transcripts or grade reports.

Tentative Guest Speakers include:

(1) Peter Moore (Chief Competition Officer, EA Sports)
(2) Mark Purdy (Sports Columnist, San Jose Mercury News)
(3) Sally Ann Reiss (Founder, Playyon)
(4) Jim Thompson (Founder and CEO, The Positive Coaching Alliance)
(5) Ros Gold-Onwude (TV commentator, Golden State Warriors and the Rio Olympics)
(6) Ted Robinson (Sportscaster, San Francisco 49ers Football, the Rio Olympics, and Pac-12 Sports)
(7) Bernard Muir (The Jaquish & Kenninger Director of Athletics, Stanford)
(8) Matt Levine (Founder, Source USA)
(9) Andy Dallin (Founder, ADC Consulting)
(10) Jeremy Howell (Program Director, Collegiate Athletics and Masters Program, USF)
(11) Michael Lynch (Head of Consulting, Nielsen)
(12) Ted Griggs (President, Comcast SportsNet)

Please contact the Stanford Continuing Studies office with any questions
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