Course Title: So You’re Finishing Your Book—Now What?
Course Code: WSP 26
Instructor: Shirin Yim Bridges

Course Summary:
WSP 26 arms writers who are contemplating publication with an understanding of the current publishing industry and the steps required to pursue traditional publication, or alternatively to self-publish. Goals are to equip writers with an understanding of the main publishing choices before them, to make them aware of some common pitfalls, to inspire them with new opportunities, and to help frame their decisions in the context of their personal goals.

*Please see course page for full description and additional details.

Grade Options and Requirements:
• No Grade Requested (NGR)
  o No work will be required; no credit shall be received; no proof of attendance can be provided.

*Please Note: Courses taken for NGR will not appear on official transcripts or grade reports.

Tentative Outline:
• An overview of today’s publishing industry
• The traditional route: whom to target
• The traditional route: the last shortcut
• The traditional route: it’s not a query, it’s a pitch
• Self-publishing: are you equipped?
• Self-publishing: what they don’t tell you
• Self-publishing: thinking outside the book
• No wind is a good wind unless you know which harbor you seek