Course Title: Magazine Writing: Being Pitch Perfect
Course Code: EGL 142 W
Instructor: Justin Bergman

Grade Options and Requirements:

* Letter Grade (A, B, C, D, No Pass)
  - Writing Exercises 50%
  - Full-length Feature 30%
  - Discussion/Workshop Participation 20%

* Credit/No Credit (CR/NC)
  - A passing grade (for credit) = at least 70% of expectations accomplished.

* No Grade Required (NGR)
  - Default option. No credit received; no work will be required; no proof of attendance can be provided.

Tentative Weekly Outline:

**Preliminary Syllabus-in-Brief**

Week 1: Introductions: Write a 400-word profile of yourself.

Week 2: Reviews: Write a 600-word review of a restaurant, book, movie, play, TV show or anything else of your choosing.

Week 3: Travel stories: Write a 500-1,000 word travel story on a destination, hotel, attraction or any other travel-related subject.

Week 4: Story pitches, Part 1: Compose a pitch for one of your first two stories.

Week 5: Interviews and Q&A, Part 1: Find an interesting person (a chef, business owner, local celebrity) and write 10-15 questions to ask him/her in an interview, based loosely on the style of Deborah Solomon’s interviews in *The New York Times*.

Week 6: Interviews and Q&A, Part 2: After the interview, write and edit the questions and answers in a format for publication. Extra credit: Write a short profile on your subject using the interview as your source material.

Week 7: Brainstorming the feature and preliminary research.

Week 8: Features, Part 1: Write the lead of your feature (the first 300 words) and compose an
outline for the rest of the story.

Week 9: Features, Part 2: Write the rest of the feature, 1,200 to 2,000 words total. Optional one on one conferences.

Week 10: Revision and Story pitches, Part 2: Compose a pitch for your feature story and submit a revised copy of your story. Optional one on one conferences.