Course Title: Food Writing Fundamentals  
Course Code: EGL 39  
Instructor: Tori Ritchie

Course Summary:

This is an introductory course, open to writers of all levels. All that is required is an interest in food and a desire to write about it, whether as a potential career or for pleasure. There will be short reading and writing assignments every week, as well as writing prompts in class.

*Please see course page for full description and additional details.

Grade Options and Requirements:

- **Letter Grade (A, B, C, D, No Pass)**
  - Completion of all the homework assignments will account for 50% of your grade and attendance and class participation will account for 50%. Missing more than 2 classes will result in no credit for that portion of your grade, unless otherwise cleared with the instructor.

- **Credit/No Credit (CR/NC)**
  - This is based on attendance and completion of the readings and at least one of the writing assignments. Missing more than 2 classes will result in no credit unless otherwise cleared with the instructor.

- **No Grade Requested (NGR)**
  - This is the default option. No work will be required; no credit shall be received; no proof of attendance can be provided.

*Please Note: If you require proof that you completed a Continuing Studies course for any reason (for example, employer reimbursement), you must choose either the Letter Grade or Credit/No Credit option. Courses taken for NGR will not appear on official transcripts or grade reports.

Tentative Weekly Outline:

**Week 1: Recipes**
Intros and Goals  
Writing a Recipe That Works  
Getting Ideas

Please contact the Stanford Continuing Studies office with any questions  
365 Lasuen St., Stanford, CA 94305  
continuingstudies@stanford.edu  
650-725-2650
Week 2: Food Blogs and Sites
Guest Speaker Michelle Tam, http://www.nomnompaleo.com/
Blog or Website?
Social Media Impact
From Blog to Cookbook

Week 3: Cookbooks
How to Write a Cookbook Proposal
The Realities of Publishing Today
Self-Publishing Overview

Week 4: Food Journalism
Short vs. Long Form Articles
Elements of a Feature Story or Profile for Digital or Print
Do Restaurant Reviews Matter in the Digital Age?

Week 5: Food Essays and Memoirs
Sharpening Your Senses
The Ingredients of Narrative

Week 6: Essays and Memoirs Part II
Sharing Our Food Stories
How to Keep Your Writing Going
Resources