Course Description

Public Speaking is a hands-on practical class that provides an introduction to the theory, basic principles, and methods of effective public speaking. In this class, we emphasize development and delivery of speeches and presentation to be delivered in front of an audience. Further, we focus on rhetorical analysis of speeches and arguments.

I believe that true learning only comes about when everyone is involved and interested in the material being presented. Our class will consist of a combination of lectures, discussions, group activities, projects, and speeches. Through constructive feedback, we will all have the opportunity to teach and help each other. I encourage you to use this course to explore and broaden your world-view. Challenge yourself and explore issues that matter to you.

Course Objectives

(1) Examine, understand, and apply the basic theories and tenets of interpersonal communication in a public speaking environment.

(2) Develop skills in preparing, organizing, and delivering authentic, connected presentations that resonate with the specific audience.

(3) Diagnose, evaluate and suggest improvement strategies for their own communication as well as for their fellow students.

(4) Get practical experience so that they can become more effective communicators, listeners, and facilitators.

Course Materials

Texts:
Speaking Up without Freaking Out 2nd Edition by Matt Abrahams
Public Speaking Reader provided to you
Electronic copies of articles provided

Digital camera, camera phone or me or USB drive with 250MB of free space
Class Schedule

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<tr>
<th>Date</th>
<th>Topics</th>
<th>Assignment (Due Date)</th>
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| **Week 1** | Orientation and Welcome          Communication Apprehension | Read *Speaking Up without Freaking Out* Chapters 1, 2, 5, & 6  
Create Anxiety Management Plan  
Watch Video on Communication Anxiety Management |
| **Week 2** | Audience Analysis & Organization  Q&A  Anxiety Management Plan Report | Read *Speaking Up without Freaking Out* Chapters 4 & Appendix D  
Answer Interview Q’s with A.D.D.  
Interview Speech Introductions |
| **Week 3** | Delivery and Connection  Practice Q&A  Interview Speech Introductions | Interview Speech  
Read *Speaking Up without Freaking Out*  Appendix A, B & C |
| **Week 4** | Staggered Start  Interview Speech | Interview Speech Self-review  
“A Geeks Guide to Presenting to Business People” |
| **Week 5** | Interview Speech Self-review  Mediated Presentations | |

Public Speaking Recommended Reference List

www.americanrhetoric.com
Adler, R. and Rodman, G. *Understanding Human Communication*
Cialdini, Robert. *Influence*
Fujishin, Randy. *The Natural Speaker*
Heath, Chip and Heath, Dan. *Made to Stick: Why Some Ideas Survive and Others Die*
McKee, Robert, *Story*