Course Title: Women Leaders: Mastering Influence, Authenticity, and Power
Course Code: BUS 271
Instructor Name and Bio: Dikla Carmel Hurwitz, Lecturer in Management, Stanford Graduate School of Business; Executive Coach

Dikla is a Lecturer in Management and a Leadership Coach at the Stanford University Graduate School of Business. She teaches the Leadership Labs and Interpersonal Dynamics courses, partnering with emerging leaders in their journey to develop their leadership signature and enhance their effectiveness on individuals, teams, organizations, and the world.

Dikla holds coaching certifications from the International Coach Federation (PCC) and the Coaches Training Institute (CPPC). She received her MS in Organizational Development and Leadership from Fielding Graduate University.

Class Sessions
Meeting days and times: Saturday October 29- Sunday October 30 | 10 am-5 pm (PT)
Meeting location: On-Campus (details will be shared with registered students prior to first class meeting)
The class sessions will not be recorded.

Course Features:
- Live session
  - Lecture with some Q&A
  - Demonstration, practice time for students
  - Requires interaction and active participation

Course Summary

The objective of this course is to empower women leaders to step into leadership roles and lead effectively. This highly interactive two-day workshop will provide exploration, discussion, and practice in the areas of finding the meaning that will inspire you in your career, enabling you to reframe obstacles and work toward solutions, building meaningful networks, taking ownership of your accomplishments, and stepping into power.

*Please see course page for full description and additional details.
Grade Options and Requirements
No Grade Requested (NGR): This is the default option. No work will be required; no credit shall be received; no proof of attendance can be provided.

Credit/No Credit (CR/NC): Students must attend both workshop days in full (10 am – 5 pm).

*Please Note: If you require proof that you completed a Continuing Studies course for any reason (for example, employer reimbursement), you must choose either the Letter Grade or Credit/No Credit option. Courses taken for NGR will not appear on official transcripts or grade reports.

First Assignment
The purpose of the preparation assignment is to collect feedback and set goals. This will help you to make the most of the workshop.

Collecting Feedback and Setting Goals:

  **Step 1: Improve Understanding**
  I encourage you to have conversations with your colleagues, direct reports, manager and friends to understand their perspective on your leadership strengths and areas of growth. Questions you might want to ask them include:
  - What am I doing well?
  - Where can I raise my awareness?
  - What do I want to practice?
  I suggest you also ask yourself the same the questions. This is an opportunity for self-reflection and personal inquiry about your unique leadership style.

  **Step 2: Set Goals**
  From these conversations, please set your personal goals for the workshop. Your goals can be related to the workshop topics, or to an area of personal interest. For example, some goals may include:
  - I’d like to enhance my ability to give constructive feedback.
  - I’d like to get a better understanding of what being powerful means to me.
  - I’d like to improve my ability to network.

  **Setting these goals will help you create a long-term vision for your career and will equip you with short-term motivation.** Please bring your goals to the workshop.
Tentative Outline

Day 1: Leadership from within

Explore the Passion That Inspires Your Career
1. We will discuss and discover the underlying values that motivate you and give purpose to your work.

2. Mental Models and Positive Framing
   Responding to new events and obstacles, in a manner that leaves us with resilience is important for leaders. We discuss self-compassion and the power of positive reframing.

3. Stepping into Power
   We will discuss and find the building blocks of personal power. Discuss ways in which we gain and lose power. Practice acting with power, and develop a personal action plan.

Day 2: Leadership generated outwardly - compelling others

4. Feedback and Adaptability
   We will connect self-awareness with feedback models of giving and receiving direct information. We will explore the feedback concept as a learning mechanism.

5. The Importance of Networking
   Learning to build effective relationships is a vital part of creating value, resilience, and opportunity. We will explore and practice different ways to connect professionally, including practicing the “art of reciprocity.”

6. Giving Voice to the Value of your Contribution
   Many young girls are taught “not to brag.” This mental model holds many women leaders back from speaking about their accomplishments. We will learn to give voice to our value, and distinguish between self-aggrandizement and confidence.