

Course Title: Becoming a Changemaker: Learn to Lead Effective, Impactful Transitions

Course Code: BUS 102

Instructor: Maria Giudice and Christopher Ireland

Class Sessions and Recording

Meeting days and times: Wed. 12pm (noon)

Meeting location: Zoom

The class sessions will be recorded.

We encourage live participation to get the full benefit of this course, but we also support asynchronous participation.

For those seeking a letter grade, attending or watching Zoom sessions is mandatory.

Course Features:

- Live session
 - Lecture, discussions, Q&A and Breakout sessions with other students
 - (If seeking a letter grade) Requires interaction and active participation
- Assignments & Coursework
 - Assignments and course materials posted in Canvas
 - Required discussions in Canvas
 - Instructor will provide feedback on assignments
- Individual conferences available by request

Grade Options and Requirements

- No Grade Requested (NGR)
 - This is the default option. No work will be required; no credit shall be received; no proof of attendance can be provided.
- Credit/No Credit (CR/NC)
 - Students must attend and/or watch at least 3 sessions, and complete at total of 5 assignments or discussion prompts.
- Letter Grade (A, B, C, D, No Pass)
 - Students must attend and/or watch all 5 sessions and complete 4 of 5 assignments and 4 of 5 discussion prompts.

****Please Note:** If you require proof that you completed a Continuing Studies course for any reason (for example, employer reimbursement), you must choose either the Letter Grade or Credit/No Credit option. Courses taken for NGR will not appear on official transcripts or grade reports.*

Textbooks/Required Materials

None

First Assignment

None

Tentative Weekly Outline

WK 1: DESIGNING CHANGE

Learning objectives:

- Understanding why the world needs changemakers
- Discover why adopting a design mindset and related tools and techniques is the most effective approach to guiding change
- Learn how to determine where their best fit and focus lies
- Learn how to work with others to co-create change and build an ecosystem of support

WK 2: CHANGE STARTS WITH YOU

Learning objectives:

- Why it's essential to develop skills and aptitude for embracing change and how to build these capabilities
- Gain insight into the biological, psychological, and cultural reasons most people resist change

WK 3: DETERMINING WHAT'S POSSIBLE

Learning objectives:

- Define the key elements of change research designed to reveal the full scope of problems or opportunities, including scanning, observations, and interviews
- Learn the value of and approach to envisioning an outcome change before initiating it
- Develop an understanding of the value of good communication and the best options to consider

WK 4: EXPLORING WHAT WORKS

Learning objectives:

- Explore how to experiment with change by doing it incrementally, starting with the willing and progressing as it gains acceptance
- Gain insight into the value of prototypes, pilots, and experiments
- Learn to approach failure as a coach whose goal is to improve the outcome

WK 5: SCALING AND EVOLVING

Learning objectives:

- Learn to build on smaller successes, scaling change slowly in response to demand and acceptance
- Explore the benefit of creating a culture of change that approaches every challenge as an opportunity for revision and growth