Course Title: iPhoneography: The Next Level
Course Code: WSP 390
Instructor: Yoni Mayeri

Course Summary: Build upon skills learned in the introductory iPhoneography course by exploring several Apps for advanced photo editing and techniques and tools used for creative image creation. Students should have completed WSP 294, Photo 32, or be comfortable navigating the use of their phone, Photos App, etc.

Class sessions will be recorded and available to students for the duration of the course.

*Please see course page for full description and additional details. Enrolled students should log into CANVAS to access further course materials a week before the class begins.

Grade Options and Requirements:
Due to its short format, this workshop may not be taken for Credit or a Letter Grade.
*Please Note: Courses taken for NGR will not appear on official transcripts or grade reports.
iPhone 7 or newer recommended; many topics discussed will apply to iPhone 11 and 12 series cameras.

Tentative Weekly Outline:

Apps to download from the Apple App Store to your device are listed on the CANVAS course page of the Stanford Continuing Studies website.

Week One:
We will cover segments on techniques for using your mobile camera for precise capture in macro and close up photography and review accessories available for that genre. There will demonstrations and discussion of how, when, and why to use apps for shooting in RAW to create pro quality images.
Q&A
Optional: A challenge assignment to take home will be given.
Week Two:

Shooting and posing techniques will be introduced for creating dynamic portraits in formal, environmental, and candid portrait styles, for all devices. Portrait Mode for shooting people, pets, and other subjects will be covered in detail. A demonstration of making long exposures and freezing action using apps and features build into the native camera will be illustrated for all models.

iPhone 11 and 12 series: Best practices for using the computational photography features and the artificial intelligence in your device to reduce noise and improve details in photographs. Tips for using Night Mode and apps for long exposures will be reviewed.

There will be a review and critique of images from the take home assignment.

Q&A