



Course Title: Pitch and Publish Your Nonfiction Stories

Course Code: WSP 24

Instructor: Amy Ettinger

Tentative Agenda:

Day 1:

Introductions

Keys to Writing and Selling Personal Essays

Discussion about Assigned Reading

Crafting and Publishing Opinion Pieces

Break for the Day

Day 2:

Breaking into Publications

Pitching Reported Stories

Building a Platform

Writing Reviews

Breakout Rooms/Brainstorming Pitches

Final Questions and Conclusion

Note About Live Attendance and Recording:

These class sessions will be recorded

This is an interactive class, where students will benefit the most from asking questions and brainstorming ideas. It's recommended that students participate live in order to get the full benefit of the course.

Grade Options and Requirements:

Due to its short format, this workshop may not be taken for Credit or a Letter Grade. If you require proof of participation, your instructor will have Certificates of Attendance available. Please see the instructor at the end of the class. The Continuing Studies office does not issue these certificates after the workshop.

Please contact the Stanford Continuing Studies office with any questions
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