



Course Title: Product Management in the Artificial Intelligence Era

Course Code: BUS 261

Instructor: Adnan Boz

Course Summary:

**Please see course page for full description and additional details.*

Grade Options and Requirements:

Credit/No Credit (CR/NC)

- Students must attend at least 80% of class sessions.

Tentative Weekly Outline:

Day 1 - AI for Product Managers

- The need for AI Product Managers
- AI know-how for Product Managers

Day 2 - Agile AI Product Lifecycle

- Agile AI Product Lifecycle and other methodologies
- The design sprint

Day 3 - Agile AI Product Lifecycle

- AI business requirements and data analysis
- Researching AI solutions

Day 4 - Agile AI Product Lifecycle

- Rapid AI experimentation
- Building and releasing AI solutions

Day 5 - Agile AI Product Lifecycle

- Maintaining and Monitoring AI solutions

Tentative Zoom Schedule:

**Please see course page for the exact dates and hours.*

Please join the Zoom room at 10 minutes prior to course start time to get set up with audio and video.