Course Title: Shoot, Edit, and Produce Your Own Video with the iPhone  
Course Code: WSP 341  
Instructor: Cielo de la Paz

Course Summary:  
To take this course you do not need to have any kind of accessories for the iPhone but are encouraged to bring them if you do have them, such as mics and attachment lenses.

*Please see course page for full description and additional details.

Grade Options and Requirements:  
- No Grade Requested (NGR)  
  o This is the default option. No work will be required; no credit shall be received; no proof of attendance can be provided.
- Credit/No Credit (CR/NC)  
  o Students must attend both class sessions.

*Please Note: If you require proof that you completed a Continuing Studies course for any reason (for example, employer reimbursement), you must choose the Credit/No Credit option. Courses taken for NGR will not appear on official transcripts or grade reports.

Tentative Outline:  

Day 1- Filming:  
Introduction to iPhone Films  
- Examples of iPhone Films

Filming with the iPhone  
- Gear  
- Apps to use  
- Camera movement  
- Shot types  
- Frame rates (slow motion, time lapses, 24 fps, 30 fps, 60 fps)  
- Tips on getting the most out of your iPhone (preparation, optimizing for the iPhone)  
- Getting creative with the iPhone- The advantages of using a small “camera” like the iPhone
Preparing for filming
- Creating your shot list
- Hands-on filming

Day 2 - Editing:
Introduction to editing - where the storytelling truly happens
- Examples of good editing

Editing
- Organizing your clips
- Creating your “rough cut”

Transitions
- Adding the right transitions
- Pacing

Audio
- Music and copyrights
- Adding voice overs

Titles and color grading
- How to add titles

Hands-on editing

Class film review

Additional questions / Resources