Course Title: Product Management in the Artificial Intelligence Era  
Course Code: WSP 359  
Instructor: Adnan Boz

Course Summary:  
*Please see course page for full description and additional details.

Grade Options and Requirements:  
Credit/No Credit (CR/NC)  
• Students must attend at least 80% of class sessions.

Tentative Weekly Outline:

Day 1 - AI for Product Managers  
• The need for AI Product Managers  
• AI know-how for Product Managers

Day 2 - Agile AI Product Lifecycle  
• Agile AI Product Lifecycle and other methodologies  
• The design sprint

Day 3 - Agile AI Product Lifecycle  
• AI business requirements and data analysis  
• Researching AI solutions

Day 4 - AI for Product Managers  
• Rapid AI experimentation  
• Building and releasing AI solutions  
• Maintaining and Monitoring AI solutions

Tentative Zoom Schedule:  
*Please see course page for the exact dates and hours.  
Please join the Zoom room at 10 minutes prior to course start time to get set up with audio and video.

Please contact the Stanford Continuing Studies office with any questions  
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