Course Title: Product Management in the Artificial Intelligence Era  
Course Code: WSP 359  
Instructor: Adnan Boz

Grade Options and Requirements:  
- No Grade Requested (NGR)  
  o This is the default option. No work will be required; no credit shall be received; no proof of attendance can be provided.  
- Credit/No Credit (CR/NC)  
  o Students must attend at least 80% of class sessions.  
- Letter Grade (A, B, C, D, No Pass)  
  o Students must attend at least 80% of class sessions and complete a multiple-choice test (to be discussed further in class).

*Please Note: If you require proof that you completed a Continuing Studies course for any reason (for example, employer reimbursement), you must choose either the Letter Grade or Credit/No Credit option. Courses taken for NGR will not appear on official transcripts or grade reports.

Tentative Weekly Outline:  
**Day 1**  
1. The need for AI Product Managers  
2. Business objectives in the AI era  
3. AI fundamentals for Product Managers  
4. AI applications and opportunities  
5. The 7 step Agile AI Product Development Lifecycle  
6. Lifecycle step 1: Design Sprint  

**Day 2**  
1. Lifecycle step 2: AI business requirements and data analysis  
2. Building AI solution teams  
3. Lifecycle step 3: Researching AI solutions  
4. Lifecycle step 4: Rapid AI experimentation  
5. Lifecycle step 5,6: Building and releasing AI solutions  
6. Lifecycle step 7: A/B testing with AI solutions