Course Title: Public Speaking Essentials for Women Leaders: A Design-Based Approach  
Course Code: WSP 168  
Instructor: Danielle Barnes and Christina Wodtke

Course Summary:
Join us for a two-day course to learn how to become a more confident public speaker. You’ll learn a design-based approach for crafting compelling stories. You’ll also learn tips for feeling confident on stage and will have practice delivering and receiving feedback on a short talk.

*Please see course page for full description and additional details.

Grade Options and Requirements:

☐ No Grade Requested (NGR)  
   - This is the default option. No work will be required; no credit shall be received; no proof of attendance can be provided.

☐ Credit/No Credit (CR/NC)  
   - Students must attend both class sessions.

☐ Letter Grade (A, B, C, D, No Pass)  
   - Students must attend at both class sessions and deliver short presentation in class (to be discussed further in class).

*Please Note: If you require proof that you completed a Continuing Studies course for any reason (for example, employer reimbursement), you must choose either the Letter Grade or Credit/No Credit option. Courses taken for NGR will not appear on official transcripts or grade reports.

Tentative Weekly Outline:

Day 1:

- Welcome & class expectations
- Introductions & speaking practice
- Getting Started: Identifying your why
- A framework for public speaking
- Context deep dive
- Lunch Break
• Introduction to story
• How to use storytelling in your presentations
• Crafting your talk
• Introduction to mechanics
• Iterate and outline your talk

Day 2:

• Welcome back
• Introduction to feeling confident on stage
• Knowing yourself and how to prepare
• Tips for while you are presenting
• Handling Q&A
• Lunch Break
• Presenting your talks and getting feedback
• Final presentations
• Finding speaking opportunities
• Feedback & next steps

Please contact the Stanford Continuing Studies office with any questions
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