Course Title: Five Steps to Build a Most Lovable Product
Course Code: WSP 120
Instructor: Jin Zhang
Course Schedule: Sat. & Sun., May 2, May 3, May 9, and May 10, 2020, 9am-12pm

Course Summary:
This workshop will provide a five-step framework for developing the Most Lovable Product, and help students figure out where to concentrate when preparing to launch a new product. In this workshop we will focus on key areas such as problem statements, user definition, and iterative approaches. The workshop will include interactive classroom discussions, hands-on activities, and guest speakers and/or panels with real-world maker experience.

Given the current COVID-19 situation, this class is offered on-line.

Grade Options and Requirements:
- No Grade Requested (NGR)
  - This is the default option. No work will be required; No credit shall be received; no proof of attendance can be provided.
- Credit/No Credit (CR/NC)
  - Students must participate in both class sessions.
- Letter Grade (A, B, C, D, No Pass)
  - Students must participate in both class sessions, and complete the Shark Tank Pitch along with the Group (to be discussed further in class).

*Please Note: If you require proof that you completed a Continuing Studies course for any reason (for example, employer reimbursement), you must choose either the Letter Grade or Credit/No Credit option. Courses taken for NGR will not appear on official transcripts or grade reports.

Tentative Daily Outline:
1st Saturday: Introduction
  Project activity
1st Sunday: Love the problem
  Love the users
2nd Saturday: Love the repetition,
  Love the why,
  Love your developers
2nd Sunday: Team pitch, Group project & activity

Please contact the Stanford Continuing Studies office with any questions
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