Course Title: What’s Next? Strategies for Identifying Your Ideal Career Path
Course Code: BUS 01
Instructor: Joslyn Johnson

Course Summary:

This course will serve as a practical guide to charting out your ideal career path, by providing a career strategy toolkit. Throughout the course students will develop their own career strategy playbook (encompassing personal and professional development), and create a clearly defined meaningful work statement, with an implementation plan. The course will be a combination of teaching, hands-on and reflective activities, and the opportunity to hear from exemplary professionals, as well as receive a personalized career coaching session.

*Please see course page for full description and additional details.

Grade Options and Requirements:

- No Grade Requested (NGR)
  - This is the default option. No work will be required; no credit shall be received; no proof of attendance can be provided.
- Credit/No Credit (CR/NC)
  - Students must attend 80% of class sessions.
- Letter Grade (A, B, C, D, No Pass)
  - Students must attend 80% of class sessions and complete a professional development plan as a final (rubric and guide will be provided).

*Please Note: If you require proof that you completed a Continuing Studies course for any reason (for example, employer reimbursement), you must choose either the Letter Grade or Credit/No Credit option. Courses taken for NGR will not appear on official transcripts or grade reports.

Tentative Weekly Outline:

Week 1: Approaching Your Career Path with Intentionality
Week 2: Demystifying Purpose for Practical Application
Week 3: Making Meaningful Work Personal
Week 4: Practical Tools for Developing Your Own Strategy Playbook
Week 5: (Re)Charting Your Career Path
Week 6: Defining and Clearly Articulating Your Career Strategy
Week 7: Implementing Your Career Strategy

Please contact the Stanford Continuing Studies office with any questions
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